

NEBRASKA OES NEWS

“Steps to the Stars” ~~~~Volume VIII Number 1
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VISIONQUEST

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of the General Grand Chapter
Past Grand Patron of Nebraska

Public Relations

PR plays a very important role in membership development. Communication and PR can be considered one and the same.

One story in the local newspaper or a public service announcement on a local radio or TV station does not constitute a complete PR program.

OES chapters unconsciously undertake PR programs of one kind or another to improve their image or create a positive image that the public understands and respects.

A famous business man, Pitney Bowes's philosophy is that "If you are doing things today the same way they were done ten to twenty years ago, they probably are being done the wrong way."

The community needs to know the Masonic family and what we stand for and most importantly how to join. By creating wider knowledge about Masonry and the Order of the Eastern Star, the more appealing we become and substantially improve the joining process.

Meet with a local reporter to let them know what OES is doing and listen to their advice. Develop a hand out and have it widely distributed in the community.

What you consider news and what the media considers news are usually far apart. Understand their needs as far as readership and advertising are concerned, adapt and listen to what advice they have on how to make your chapter and its special events newsworthy. Doing something for the community that is a positive on continuous basis will greatly enhance your chances of being recognized. In Nebraska, our cooperation with the CHIP events fit that category. The child identification program has struck a note nationwide and Masonry is at the forefront. By helping, we can be there too!

"Do not follow where the path may lead—go instead where there is no path and leave a trail."



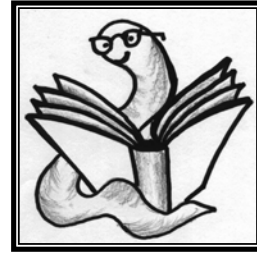
Enclosed with this NEWS:

~~Your first letter from the Worthy Grand Matron and Worthy Grand Patron along with information and addresses to help you prepare for your Area Visitations.

~~ Information on the 5-State Bus trip to Branson

Coming soon:

~~Your new booklet listing Grand Officers and Grand Chapter Committee Members



Whoa!

That was some flight of cranes that flew over! I sure

hope they are vegetarians. I'm too nice of a worm to eat!

Hi There! My name is **Bucky**. I'm the nicest kind of worm. I'm a BOOK- worm. The new Worthy Grand Matron (did ya know she has the same name as the last one?) Sister Betty Garwood and Worthy Grand Patron Brother Dave Thienel are kind of fond of me because their special project for 2007-2008 is reading and books. Boy,

that's right down my alley! I like books, too, for breakfast and lunch and dinner. No, no I don't eat 'em. I like to read 'em! And I really like to read 'em to other people. That's part of the project—volunteering to read at libraries and schools and care centers. You can do that right in your own home town. The libraries know you are coming in to volunteer. Let's not disappoint them. Summer reading programs will be in full swing as soon as school is out so now is the time to volunteer to help.

And where did I get my name? **Bucky**? Well, I'll have to tell you about that next month. I better get to stepping. When you have as many feet as I do, it takes some work to step to the stars! (That's our theme.) But Bucky is up to the task. More later.....**B**

ATTENTION SCRAPBOOKERS!!!

Scrapbook pages will soon be sent to each Chapter. Plan ahead so that your Chapter will have the best page ever to submit for the WGM & WGP's special scrapbook this year. Take pictures and clip news articles for all you Chapter's great events in the coming year!

Invitation

Oberlin Chapter No. 106, Oberlin Kansas invites you to their annual friendship night and official visit 9-8-07. Cream Can Dinner with more fun to follow. Hope the Southwest Nebraska Chapters will join the fun. RSVP by August 24 Call Grand Chapter office for details.

Once again a tremendous service has been rendered to those attending Nebraska's Grand Chapter. A big thank you goes out to those who volunteer to drive the vans and assist persons on and off the vans and the busses. There is no way each one of us can repay these wonderful people for their dedication. But they can know that every single passenger they helped has gratitude beyond measure.

Thank You

Ann Kuncel, Worthy Matron
Sunflower #214

Royal Chapter No. 184 in Gordon is looking for a chair lift—if anyone knows of one that is not being used call the Grand Chapter Office.

Step Up To The Challenge

Each month we plan to pass along information on how Nebraska's Chapters are "Stepping Up"—here is our first report:

Crete Chapter No. 104 "Stepped Up" by trying to find activities to make their meetings more fun. Each month they have "Show and Tell" and the assigned members bring something special to show and tell its story. They also have a "Brag Box" to which members may give a small donation to charity and then "brag" about good things in their lives. Crete Chapter is keeping a positive attitude and it shows.



READ NEBRASKA! Local Libraries have been notified that our special project this year is to volunteer to read and they are expecting us! Contact your local library now, find out how you can help and set up a schedule for all to participate at your next stated meeting! We hope many of your members will earn the pin available for participating in this activity.



TRAVELING WITH THE STARS --- OES MONTHLY CALENDAR



UPCOMING EVENTS: (Information for the JULY News must be in the Grand Chapter office by JUNE 15th.)

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| June 3rd | Reception honoring Betty Garwood, WGM, 2-4 p.m., Monterey Room, Marina Inn, 4 th & B Street, South Sioux City NE |
| June 8, 9, 10 th
June 10 th | Rainbow Grand Assembly, Doane College, Crete
100 th Anniversary Celebration of Phillips Chapter No. 204, Phillips Nebraska. 4:00 p.m. at Phillips United Methodist Church, 414 Third Street, Phillips. RSVP to Betty Mabon, PGM at 402-886-2206 or Connie Robison, WM at 402-845-6559 |
| June 17 th | Reception honoring David Thienel, WGP, 2-4 p.m., Hastings Masonic Center, 411 N. Hastings, Hastings NE |
| June 20-23 rd
June 25 th
June 29-30 th
July 1 st | Job's Daughters Grand Bethel, University of Nebraska at Kearney
Deadline for meal reservations for Iowa-Nebraska Exchange
Iowa Nebraska Grand Officer Exchange, Sioux City, Iowa
Deadline for Reservations for 5-State Get-Together at Branson MO |



ATTENTION CONCERNING RESERVATIONS FOR BRANSON: Our Worthy Grand Matron has found that some of the shows listed for Friday at 8:00 pm are not available—she is planning to attend the "Six Show" that evening and tickets are available for that show---if you wish to go, make reservations when you call in your reservation to Lodge of the Ozarks.

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| July 6 ^h | Area Visitations begin—first meeting will be a casual evening meeting in the Scottsbluff area. |
| July 7 th | Noon Area Visitation in Ogallala area
Evening Area Visitation in McCook area |
| July 13 th
July 14 | Evening Area Visitation in Kearney area
Noon Area Visitation in Grand Island area |
| July 20 th -21 st
July 27 th
July 28 th | DeMolay Conclave, Grand Island
Area Visitation in Nebraska City area
Shrine Bowl parade and game, Lincoln |



Exact time and location of Area Visitations will be available as invitations are extended. Call the Grand Chapter office if you are interested in attending any visitations outside your own area—you are always welcome!

